

The Next Step In Medicare Reform

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KEY TAKEAWAYS

With an outdated insurance design, Medicare is sorely in need of an upgrade. Congress should look to innovations happening within Medicare Advantage.

Medicare Advantage, which works with private insurers to administer benefits, gives seniors more financial protections and benefits at the same costs to taxpayers.

Making Medicare Advantage the default for new enrollees would give seniors options while helping ensure Medicare remains viable for future generations.

Accounting for one-fifth of national health spending, Medicare plays a major role in structuring our nation's health system.¹ Like other fee-for-service (FFS) health plans over the past half-century, Medicare has failed at both cost control and integrating and coordinating benefits for retirement-age Americans. With retirees—many with multi-morbidity—set to outnumber children under 18 by 2035,² a high importance should be placed on rethinking health care financing and delivery. The payment system behind traditional Medicare—Parts A and B—directly reimburses clinicians on the basis of the number of services delivered and is at the center of the debate on how policymakers can incentivize efficient, high-value care to beneficiaries.

Under a pay-for-volume system, an unlimited number of services could be delivered with no cost ceiling, presenting Medicare as a blank check for the

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health care of over 67 million Americans.³ Democrats⁴ and Republicans⁵ alike have questioned the sustainability of federal spending on health care programs, which is projected to steadily rise as a percentage of gross domestic product over the next 30 years.⁶

This paper reviews the history of insurance design in the Medicare program, including the challenges of insurance design and subsequent application of risk-transfer tools in traditional FFS Medicare. Alongside this evolution, we characterize the introduction and growth of private plans in the Medicare marketplace, noting benefits and trade-offs for both beneficiaries and taxpayers. Finally, utilizing lessons from retirement planning, we recommend Congress auto-enroll newly eligible beneficiaries into Medicare Advantage (MA), with a default assignment into the lowest cost (i.e., zero premium) plan. Such a change would provide policymakers with a potential framework to help stabilize program budgeting by placing more beneficiaries into risk-adjusted, capitated plan products.

Insurance Design in the Medicare Program

The Medicare program consists of two primary programs: traditional Medicare (a FFS model) and MA, which is based on market-driven health plan competition. The FFS model, consisting of two-thirds of the Medicare market, is a product of insurance design dating back to its legislative birth in the 1960s, while MA emerged in the 1970s and has tracked the rise of the managed care industry. Here we briefly review the design of, periodic updates to, and challenges of each.

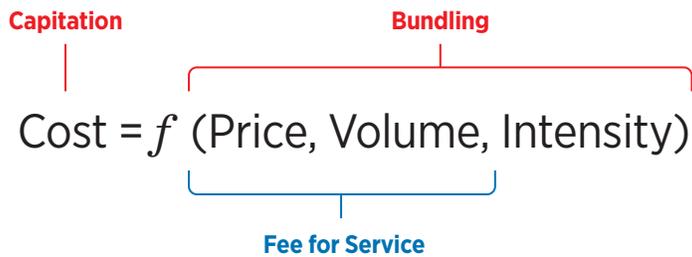
Traditional Medicare and the Evolution of a Publicly Funded FFS System

Originating in the Social Security Amendments Act of 1965 (H.R. 6675), Medicare began its life as a traditional FFS health plan with the aim of providing coverage to impoverished elderly Americans in the remaining few years of their life; average life expectancy at birth was 70.5 years.⁷ Like other FFS plans, Medicare relied on price regulation for cost control. Health economists typically describe the “health care cost equation,” in which total cost is a function of price, volume, and the intensity of service,⁸ or $f(P, V, I)$. (See Figure 1.) For traditional Medicare, the Centers for Medicare and Medicare Services (CMS) administratively sets prices for physician and hospital services, while clinicians and beneficiaries jointly determine the volume and intensity of services.

FIGURE 1

Healthcare Cost Equation

The “Healthcare Cost Equation” shows cost as a function of price, volume, and intensity of healthcare. Capitation, which covers the total cost of healthcare, is similar to Bundling in that they both address all three of these elements (Capitation addresses the total cost of care, while Bundling focuses on an episode of care). By contrast, Fee-for-Service fails to address intensity of care.



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With administratively set prices,⁹ traditional Medicare implicitly rewards clinicians on the basis of volume while intensity of care remains insufficiently addressed, a policy failure characterized by repeated congressional attempts at reform.

Recognizing the challenges of budgetary control within a FFS context,¹⁰ the Reagan Administration and Congress worked together to craft legislation to introduce prospective payment and episodic bundling for hospital care. The Diagnosis Related Group (DRG) system, introduced in 1983 as part of the Social Security Amendments,¹¹ implemented a prospective payment system anchored by hospitalization and including associated costs (service, pharmaceuticals, devices, etc.). A patient’s principal diagnosis and up to 24 secondary diagnoses—including comorbidities or complications—determine the DRG category, which determines the base payment rate,¹² an amount further adjusted for geographic variation in wages, graduate medical education, and other features such as rural location.¹³

Following implementation, hospitals could no longer bill based upon incurred costs: Prospective, bundled payment initially drove efficiency gains. Over time, hospitals began to shift services to the outpatient setting, in part to escape DRG-based payment. Recognizing this, Congress—as part of the Omnibus Budget Reconciliation Act of 1990—created a “three-day

payment window,” mandating inclusion of hospital outpatient services in the DRG payment bundle if provided within the three days prior to hospital admission. While areas such as hospice have retained a per diem (daily) rate,¹⁴ other components of traditional Medicare, such as home health¹⁵ and outpatient hospital services,¹⁶ have transitioned to episodic, prospective payment systems.

For physician payment, the CMS has attempted to deploy other tools of risk transfer in order to drive performance.¹⁷ The Medicare Access and CHIP Reauthorization Act of 2015 (MACRA) created two quality performance pathways for physicians: Alternative Payment Models (APM) and the Merit-based Incentive Payment System (MIPS), with practices choosing their “path to risk.” Practices could opt to receive a 5 percent payment boost for participating in an APM through the CMS Innovation Center. Alternatively, physicians could participate in MIPS, a risk corridor with scoring in multiple areas. Summed, weighted performance across measured areas dictates payment adjustment, a risk corridor of +/- 9 percent for payment year (PY) 2020.¹⁸

In theory, health plans can choose both the metrics and adjust the “performance bar” annually. The CMS is no exception, although it is statutorily constrained in that MACRA specified that the combination of bonuses and penalties must remain budget neutral. Based upon PY 2018 data, 97 percent of practices received a positive score and a bonus payment, with 84 percent of practices demonstrating “exceptional performance” and achieving the maximum payment adjustment of +1.68 percent,¹⁹ suggesting the metrics driving the risk corridor are inadequately anchored to performance.

The evolution of FFS Medicare reflects the application of multiple tools from policymakers’ payment policy toolkit. Risk corridors tie percentage payment adjustments to performance metrics, noting that providers can game metrics or plans can anchor performance targets too low, failing to meaningfully drive performance, as in the case of MIPS. Episodic bundles triggered by clinical events such as inpatient admission or elective surgeries capitate risk across an event or time yet are subject to other forms of gaming. For decades, under DRG-based reimbursements, hospitals have benefited from readmissions, a more recent target of CMS quality efforts.

While the Medicare FFS model of the 21st century deploys more tools of risk transfer than Medicare in its original form, it still suffers from uncontrolled cost growth.²⁰ Unlike private plans, traditional FFS cost control mechanisms, such as prior authorization and utilization review, remain

FIGURE 2

Spectrum of Risk Transfer

By its nature as a defined contribution, Medicare Advantage exemplifies Full Capitation and moves the healthcare system along “the path to value.” Other policy interventions, such as ACOs and Risk Corridors, are less complete.



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reviled by physicians and politically unfeasible. Network design is absent: Medicare represents an “any-willing provider” network,²¹ wherein a beneficiary can see any physician regardless of their quality or cost-effectiveness. Other tools of cost control, such as partial and full capitation, which serve to transfer both financial and clinical risk from payers to providers, remain undeployed. (See Figure 2.)

The limitations and struggles with cost growth in FFS Medicare served as the impetus for the entrance of and simultaneous development of managed care plans in Medicare.

The Role of Private Plans in the Medicare Program

While their initial involvement in the Medicare market began inauspiciously as cost contracts, through continued legislative attention and industry innovation, private plans now comprise more than one-third of Medicare’s total enrollment. Throughout the 1970s, private markets continued experimentation with health maintenance organization (HMO)-style plans, spurred by both growing costs and the HMO Act of 1973.²² The Medicare program was no exception, with the Tax Equity and Fiscal Responsibility Act of 1982 creating a pathway for HMOs in Medicare. Plans were capitated and prospectively paid 95 percent of the adjusted average capita cost, with payment adjusted for demography, disability, institutional, and Medicaid status. Enrollment lagged due to a lack of consumer familiarity with network plans and statutory limitations on plan design.

After slow growth in the 1990s, Congress passed the Balanced Budget Act of 1997, transforming private Medicare by expanding the choice of product offerings and—in an attempt to improve payment accuracy—requiring changes to risk-adjustment methodologies. Renamed Medicare+Choice, plans could now offer additional designs, including preferred provider organizations (PPOs), private FFS, medical savings accounts, and provider-sponsored organization plans. This expansion of beneficiary choice was, however, countered by changes in payment methodologies, driving plan exit from many county-level markets.²³

Congress responded with the 2003 Medicare Modernization and Improvement Act (MMA), creating the Medicare prescription drug benefit (Part D), authorizing Special Needs Plans (SNPs) for further plan customization, and modifying plan payment methodology. MMA implementation coincided with a wave of retirees who, both comfortable and experienced with network plans offered by their employers, enrolled in MA in droves.²⁴ As part of implementing the 2010 Patient Protection and Affordable Care Act (ACA), the CMS enacted a final adjustment—based upon academic research²⁵ demonstrating overpayment of MA plans—further modifying plan payment methodology to bring MA in line with FFS spending while simultaneously tying the Stars quality program to payment bonuses,²⁶ resulting in the MA program that exists today.

Beneficiary Trade-offs in Medicare Advantage

MA, as it exists today, represents a series of trade-offs for both beneficiaries and policymakers. Beneficiaries gain limitation on their personal financial liability along with supplemental benefits, both in exchange for some utilization and network controls for health care products and services.

In 2019, the average premium of MA plans (paid for as a separate cost to those of Part A and B) is estimated to be 7.2 percent (\$4.50) cheaper than the basic Part D premium alone (which traditional Medicare beneficiaries purchase separately).²⁷ Further, in 2019, half of MA beneficiaries had a “zero premium” plan,²⁸ and average premiums are expected to decrease by 23 percent in 2020.²⁹

MA plans also set limits on out-of-pocket costs to consumers, unlike its FFS alternative. For HMOs that cover in-network services, this limit averaged \$5,059 for 2019 and could not exceed \$6,700. PPOs, which offer coverage for both in-network and out-of-network providers, must have a combined limit on out-of-pocket costs of \$10,000 or less, though this averaged \$8,818 in 2019.³⁰

Competition among MA plans has historically fueled the inclusion of various supplemental services not covered under traditional Medicare. For example, in 1986, a survey of Medicare HMO beneficiaries revealed that 84.7 percent had prescription drug coverage,³¹ a benefit added to the traditional Medicare program by Congress 17 years later.

Private-sector innovation has allowed for health plans to experiment with new benefits, evaluating both satisfaction and cost-effectiveness while focusing on functional areas core to independence. The story here is similar to prescription drugs, with research from 2016 demonstrating that an estimated 62 percent of MA beneficiaries had dental benefits while 67 percent had vision benefits. In contrast, among beneficiaries enrolled in traditional Medicare, 96 percent lacked vision insurance and 79 percent lacked dental coverage.³²

Plans continue to experiment with other supplemental benefits, such as wheelchair ramps, bathroom grab bars, meal delivery after hospital discharge, home modifications, gym memberships, and even the Apple Watch.³³ Flexibility is key, helping elderly and disabled Americans maintain their independence.³⁴ In contrast, innovation is challenging in traditional Medicare, which requires rulemaking and frequently statutory change to redefine or expand benefit categories. Beneficiaries cover the gap, with eight in 10 beneficiaries possessing some form of supplemental insurance—aptly named Medigap policies, employer-sponsored insurance, or even Medicaid.³⁵

Coordinated and integrated care, largely unavailable in FFS Medicare, presents another potential boon for beneficiaries. Research on MA has demonstrated benefits, including less intense post-acute care use,³⁶ lower readmission and preventable hospital rates,³⁷ more appropriate health care utilization,³⁸ and decreased intensive care unit use,³⁹ to name a few. While researchers debate the exact benefits, MA offers the potential for integrated care, a challenge in the FFS system.

Finally, vulnerable populations—such as those living in institutions or those with both Medicare and Medicaid—face even greater challenges in managing their care and health. More than half live with at least one functional impairment in activities of daily living⁴⁰ and are almost twice as likely to self-report their health to be “fair” or “poor” when compared to other Medicare beneficiaries.⁴¹ MA provides special flexibility for these and other groups, allowing for benefit customization in the form of SNPs. Auto-enrollment would simplify the organization and coordination of health benefits for disadvantaged populations.

In exchange for limitations on their financial liability and for obtaining supplemental benefits, beneficiaries are subject to some utilization and access controls. A network of providers is common among MA plans and often where concerns over the program are directed. Yet a 2017 analysis found 65 percent of enrollees to be in plans featuring either “medium” (accepted by 30 percent–69 percent of physicians in an average county) or “broad” (70 percent or more) networks.⁴² Consistent with this, almost two-thirds of MA participants are enrolled in HMO plans and the remainder in PPO plans.⁴³ Given beneficiary experience with employer-sponsored insurance,⁴⁴ the trade-offs between greater benefits and utilization and access controls are familiar to consumers. Consumers have voted with their feet and are leaving traditional Medicare for MA: In 2020 the FFS Medicare program, experiencing a steady annual decline since 2010, covered 60 percent of beneficiaries.⁴⁵

Medicare Advantage: A Natural Experiment in Health Plan Competition

Under MA, policymakers have set up a natural experiment in health plan competition.⁴⁶ The CMS contracts with insurance companies and integrated delivery systems to design and administer health insurance plans that must meet or exceed the coverage standards of traditional Medicare. A rate filing or bid process takes place in which the CMS agrees to pay plans a fixed monthly amount per beneficiary, a method known as capitation. Capitation rates are risk-adjusted⁴⁷ based on each beneficiaries’ health and eligibility statuses to best account for the total predicted future cost of their care. Health plans then assume risk and responsibility for making payment arrangements with providers and designing and administering benefit packages for beneficiaries.

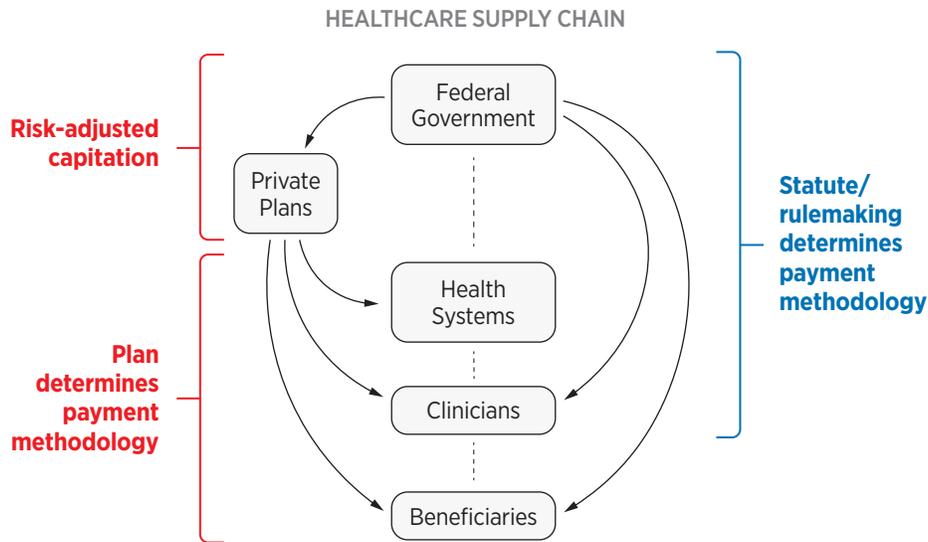
The opportunity for comprehensive quality improvement lies in the ability of MA plans to operate outside the FFS model, using this flexibility to distribute risk in more ways that both increase physician accountability and incentivize value. (See Figure 3.) As previously described, there are a number of payment arrangements these plans and providers can enter—gainsharing, risk corridors, partial capitation, private FFS, and episode bundling⁴⁸ among others—all of which have strengths and weaknesses in generating more value for the dollar.⁴⁹ With 41 percent of MA spending directed through risk-transfer payment models, MA exceeds other plan markets in transferring risk to providers.

FIGURE 3

Medicare Advantage vs. Fee-for-Service Medicare

In **Medicare Advantage**, the federal government capitates plans. Plans have flexibility in how to distribute and pay for risk throughout the supply chain.

Fee-for-Service Medicare has statutory payment methodologies, while administrative price setting is executed by annual rulemaking.



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With the ability to be thoughtful in how providers are paid for services, private plans have tools to reduce the delivery system's focus on intensity and volume of care regulation. Further, a capitated model incentivizes and empowers providers to steer consumers to appropriate care, be it in the form of increased rates of bypass surgery for patients with cardiac disease, lower utilization of emergency rooms,⁵⁰ or greater utilization of preventive and screening services.⁵¹ MA plans may also tier providers, grading providers on performance. Additional cost savings are available to beneficiaries for receiving care from top-tier providers, making tiered networks a tool for steering both consumer and provider behavior towards value.⁵²

Responsive to the needs of beneficiaries and concerns raised by researchers, policymakers have continued to innovate in MA program design. Historically, researchers have noted that plans preferentially enrolled healthy beneficiaries while higher-cost beneficiaries disenrolled, choosing to elect FFS.⁵³ The MMA responded with SNPs, targeting high-cost beneficiaries with better benefits customization. Further iterations in payment

methodology have helped eliminate inappropriate overpayment of plans, with recent research noting that MA payments to hospitals are equivalent⁵⁴ to or lower⁵⁵ than those in the FFS program. Overall spending in MA demonstrates both regional variation⁵⁶ and marginally lower costs⁵⁷ and is associated with positive spillover effects in FFS, decreasing county-level per capita FFS expenditures as MA penetration increases.⁵⁸

A defined budget for MA plans—based upon risk-adjusted capitation—facilitates budgetary planning on the part of policymakers and provides the CMS a more flexible tool to shape health insurance markets. In contrast, Medicare FFS, deploying administrative price setting without downstream utilization controls, leaves its payer—the CMS—with few mechanisms to budget for or manage health care expenditures on a large scale.

What's Next? Lessons from Retirement Planning

Congress should change the default auto-assignment from traditional Medicare to MA, a reform advantageous to both beneficiaries and policymakers who desire budgetary planning. Currently, new enrollees are defaulted into traditional Medicare (with penalties for late enrollment), with MA participation requiring an elective, opt-in process. Under today's model, about 29 percent of new enrollees⁵⁹ choose to enroll in MA annually, an increase from 22 percent in 2011.⁶⁰ In this new model, newly eligible beneficiaries would—by default—be automatically enrolled in MA, with a defined period to change plans or disenroll and elect traditional Medicare should they wish to do so. Plans and programs in both Alabama and New Jersey have already begun exclusively directing coverage of retirees' benefits to MA plans, resulting in state enrollment increases of 90,000 and 60,000 beneficiaries, respectively, over a single enrollment period.⁶¹

Similar enrollment arrangements in other consumer marketplaces have seen dramatic success in raising participation rates. Long proposed by policy experts,⁶² retirement plan adoption of automatic enrollment policies drove significant increases in employee participation from 2003 to 2017. By 2017, 63 percent of new plan entrants joined via auto-enrollment, according to plan data from the Vanguard Group, a leading company in 401(k) and defined contribution retirement savings plans. By 2018, plans with an automatic enrollment feature—requiring those not interested to opt out—had a 92 percent participation rate, while those with voluntary opt-in enrollment saw a participation rate of only 57 percent,⁶³ a finding replicated in academic research regarding 401(k) participation by workers across industries.⁶⁴

While the principles of auto-enrollment for retirement are applicable, auto-enrollment in health plan products merits special considerations, as access to health care and pharmaceuticals, choice of physicians, and obtaining hospital and emergency care when needed is sharply distinct from the economic problem of saving for retirement. Health—and health care—affects one’s ability to function in the world and is an intensely personal and important choice. Health care utilization, as opposed to retirement costs, is more varied and challenging to predict due to its numerous inputs, including the natural and constructed environment, individual choices, genetics, occupation, and other factors. Health insurance literacy, a well-recognized problem,⁶⁵ presents further consumer protection challenges to be surmounted.

The Next Generation of Medicare Reform: Changing Default Enrollment

Most individuals find themselves eligible for Medicare when they turn 65 years old and either are required to activate and pay premiums for Part A hospital coverage or, if they have already received Social Security benefits for four months, are automatically enrolled in premium-free Part A coverage.⁶⁶ Consumers automatically enrolled in Part A are secondarily auto-enrolled in Medicare Part B, while those paying Part A premiums have to elect Part B coverage and pay premiums.⁶⁷

Under the proposal to initiate default assignment into MA plans, the pool of individuals newly eligible for Medicare benefits would go unchanged. If new beneficiaries did not select an MA plan or elect FFS Medicare, they would be automatically assigned to an MA plan. This policy change would affect only those who become newly eligible, not those already receiving Medicare coverage. Beneficiaries would retain the ability to delay their Medicare Part B eligibility while continuing commercial coverage through their employers. Default assignment into MA would be initiated upon Part B election or Medicare auto-enrollment if eligible for Social Security. Newly eligible beneficiaries of the multiple populations that make up the Medicare program would be subject to auto-assignment, while special populations such as dual-eligibles would be auto-enrolled in the appropriate SNP.

These authors suggest auto-assignment be an option exclusive to MA plans with a star rating of 3.5 or higher,⁶⁸ protecting beneficiaries from lower-quality plans while also not overly anchoring the market in favor of incumbent plans. To facilitate this policy change, health plans electing and eligible to participate in auto-assignment would be required to offer at

least one zero-premium,⁶⁹ basic coverage plan providing minimum Part A, B, and D benefits. These requirements would level the playing field among the health plans competing for the same beneficiaries, with the January to March open-enrollment period providing beneficiaries an opportunity to change plans. Additional criteria would need to be defined to ensure that beneficiary preferences, including provider choice, would be appropriately factored into the assignment process.⁷⁰ Finally, beneficiaries who remain unsatisfied with the available choices in the MA marketplace would be able to disenroll into FFS during the existing standard annual disenrollment period from January 1 through February 14.

Several health insurance markets support this precedent. In states such as New Mexico and New York, Medicaid beneficiaries who become newly eligible for Medicare are auto-assigned to D-SNP plans, which have customized benefits for dual-eligibles. Other beneficiaries with pre-existing commercial coverage can be auto-assigned to a like-plan product (e.g., HMO to HMO or PPO to PPO) within the same parent organization, ensuring preservation of their existing provider relationships. Managed Medicaid markets also deploy auto-assignment to promote both a relationship with a primary care physician and a managed care plan, providing lessons for the MA marketplace.⁷¹ For example, Nebraska's managed Medicaid program, Heritage Health, utilizes equitable auto-assignment, preserves primary care physician relationships, and additionally combats health insurance literacy challenges by preferentially auto-enrolling members in the same plan if a household member is already enrolled.⁷²

Policymakers have multiple routes for implementation. CMS Innovation Center waiver authority (Section 3021 of the ACA) would facilitate modification of the enrollment process and creation of an innovation center model with a population targeting all Medicare beneficiaries. Alternatively, Congress could enact statutory change, tying auto-enrollment in MA to the Part A auto-enrollment and Part B benefit-election processes.

Consequences of implementation are varied. Beneficiaries would gain greater financial protections along with supplementation benefits in exchange for some network access and utilization controls while still retaining the ability to elect into FFS. Uniform access to supplemental benefits would promote health plan innovation in benefit design. Health plans would gain market share in the Medicare marketplace due to auto-enrollment, further incentivizing development of care management programs. It would broaden the actuarial risk pool, as the vast majority of new Medicare beneficiaries would be enrolled in MA.⁷³ Policymakers would obtain improved budgetary forecasting⁷⁴ and new levers for budgetary control, as

auto-enrollment would increase the penetration of risk-adjusted, capitated plan products in the Medicare marketplace. Thus, Congress's and the CMS's focus would shift to modifying future spending and adjusting capitation rates and risk-adjustment methodologies as opposed to administrative price setting of individual services as exists in FFS. Furthermore, by increasing the use of MA, policymakers would continue the healthy shift of medical necessity, formulary design, and benefits design to health plans, continuing to shift the CMS from its role as a FFS health plan operator to a market regulator.

Even without this change, participation in MA has more than doubled over the past decade: In 2020, two in five Medicare beneficiaries, comprising over 23 million individuals, enrolled in an MA plan. The Congressional Budget Office now projects that 47 percent of Medicare beneficiaries will get their coverage from MA plans by 2029, noting that the program grew 71 percent since the passage of the ACA.⁷⁵ The growth of MA emphasizes the need for policy innovation and subsequent statutory change in other areas of program design, such as MA's bidding system, which is anchored in FFS benchmarks.⁷⁶

Conclusion

The transition to value in the health care system necessitates comprehensive changes in the way care is financed and delivered. Enacting statutory change to allow auto-assignment of beneficiaries into MA plans marks the next step on the path to value. Doing so would provide policymakers with better levers for spending control while facilitating value-based development and innovation in supplemental benefit design, helping taxpayers and beneficiaries alike. Finally, by fixing financing first, policymakers can facilitate the transition of the largest health plan market—the Medicare program—to a defined contribution by way of a risk-adjusted, capitated financing model.

MA is a market-tested, federally protected, and innovative marketplace with the potential to provide better health care. It is up to Congress to deploy it to its full potential.

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67. Individuals who delay or forgo Medicare coverage will face lifetime late penalties added to their premiums upon eventual enrollment for every year prior that they were not enrolled. The enrollment period begins three months before the individual's birthday month and ends three months following it.
68. To facilitate informed, optimal decision-making by beneficiaries, the CMS closely evaluates the quality of MA plans annually via the star rating system. Plans are awarded one to five stars based on their performance across five categories: preventive services access, management of chronic conditions, overall member experience and satisfaction, frequency of complaints and disenrollment, and customer service quality. The CMS projects that over 81 percent of MA beneficiaries will be enrolled in plans rated four stars or higher in 2020. See news release, "Trump Administration Drives Access to More High-Quality Medicare Plan Choices in 2020," CMS, October 11, 2019, <https://www.cms.gov/newsroom/press-releases/trump-administration-drives-access-more-high-quality-medicare-plan-choices-2020> (accessed September 9, 2020). The star ratings program is an initial attempt at grading plan quality; further modernization is needed, a topic outside the scope of this paper. Our intent in recommending Congress use the star rating program as part of an auto-assignment methodology is to protect beneficiaries, as plans with three or fewer stars are at risk of losing their MA contracts while setting a bar of four stars or higher could anchor the market in favor of incumbent plans. Auto-assignment would have an additional upside of encouraging companies to enter the markets where there is limited plan competition today.
69. If a beneficiary did not select an MA plan or elect FFS, auto-assignment into a zero-premium plan would ensure that he or she is not automatically obligated for further out-of-pocket expenses. To some degree, this will anchor auto-assignment into "moderate breadth" HMO and PPO plans. Beneficiaries will still retain the option of selecting their own plans, changing plans, or electing into FFS, which may have broader networks.
70. Previous provider choices by beneficiaries should be respected as part of the auto-assignment. For example, where possible, a beneficiary who undergoes auto-assignment into a zero-premium, 3.5 star or higher MA plan should preferentially be placed in a plan where their primary care physician (if they have a pre-existing relationship with one) is in-network and on a preferred tier.

71. Consider the example of a husband and wife, where the husband is retired and already enrolled in a Kaiser Permanente MA HMO plan. His wife subsequently retires and is eligible for Medicare. She can either select an MA plan, elect into FFS, or decline to make a decision. If the latter, she is defaulted into MA and subject to auto-assignment. Auto-assignment would place her in a zero-premium, 3.5 star or higher plan and would preferentially place her in a Kaiser Permanente MA HMO plan, “piggybacking” off any pre-existing household knowledge of health benefits.
72. See page 34 of the Request for Proposal for the State of Nebraska’s Managed Medicaid program at <https://das.nebraska.gov/materiel/purchasing/5151/5151Z1percent20MCOpercent20SPBpercent2010percent2020percent2015percent20djo.pdf> (accessed September 9, 2020).
73. Coupling auto-enrollment with default assignment into MA would address historical concerns voiced by health policy experts regarding favorable plan selection of healthy beneficiaries, as new beneficiaries would default into an MA plan.
74. Administrative price setting in traditional FFS Medicare, as opposed to MA’s risk-adjusted, capitated model, has created difficulties in forecasting expenditures. Economists’ projections of Part A and Part B expenditures made in the 1970s and 1980s were notoriously inaccurate when compared with actual expenditures. See M. Freeland et al., “Projections of National Health Expenditures, 1980, 1985, and 1990,” *Health Care Financing Review*, Vol. 1, No. 3 (1980), pp. 1–27, and R. Kamal and C. Cox, “How Has U.S. Spending on Healthcare Changed Over Time?,” Kaiser Family Foundation, December 10, 2018.
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